MOTORCYCLE RIDERS' ASSOCIATION OF SOUTH AUSTRALIA INC.

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MEDIA RELEASE NEW WEBSITE FOR MRASA January 20 2012

The **Motorcycle Riders' Association of South Australia Inc** (MRASA) is proud to announce the opening of its new website today, January 20 2012, at 12.05 am. Please logon to <u>www.mrasa.asn.au</u>.

The website has been under construction for the last four months and represents a step forward in information delivery to MRASA members, South Australian motorcycle clubs and riders, the media and interested members of the public.

The new-look website is modern in appearance, user friendly, easy to navigate and will ensure that the visitor will enjoy ready access to information relevant to any query about the MRASA.

Highlights of the website will include regular updates of media releases, information on the current work of the MRASA, a Toy Run page, a Road Safety page and information on motorcycling issues in SA, Australia and abroad. Past issues of the MRASA quarterly magazine *Centrestand* will also be available through website links.

The President of the MRASA, Mr Peter Mount, said, "The new website will be a reflection of the MRA's ability to be a relevant, contemporary organisation that represents the needs and interests of South Australia's riders. The website will provide up-to-date information on issues of importance to the motorcycling community, whatever their personal motorcycling interest, whether that be social riding, scooters, rider training, road safety on a state and federal level, international motorcycling issues, or any of a host of other activities which attract motorcyclists."

Mr Mount said visitors to the new website would find it fresh, interesting, and visually appealing.

Contact: Peter Mount MRASA President Mob: 0414 399 000 Email: wing@chariot.net.au.

Note: The website has been developed by Graeme Rawlins, an MRA member